



Jacksonville Portfolio

HOTEL TO MULTI - FAMILY • 334 UNITS • JACKSONVILLE, FL

ELEVATE
COMMERCIAL INVESTMENT GROUP

The background of the slide is a wide-angle photograph of a city skyline across a body of water. In the foreground, the water is calm with some white foam from a boat. A large blue steel truss bridge is visible on the right side. The city skyline in the background features several tall buildings, including a prominent one with a pointed top and another with a flat top. The sky is blue with scattered white clouds.

Disclaimer:

THIS PRESENTATION IS FOR DISCUSSION PURPOSES ONLY.

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Overview

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Investment Highlights

Investment Highlights

JACKSONVILLE PORTFOLIO

- 3 Hotel buildings on 8.5 Acres - Mid-1980's garden style
- Increasing value by repositioning to apartments, rebranding, upgrading exterior and interiors, adding storage units, improving amenities, improving operational excellence

\$16.3M

PURCHASE PRICE (48,653 KEY / UNIT)

\$14.3M

TOTAL COST RENOVATION

\$34.0M

TOTAL COST ALL IN

\$7.2M

TOTAL EQUITY REQUIRED

\$52.4M

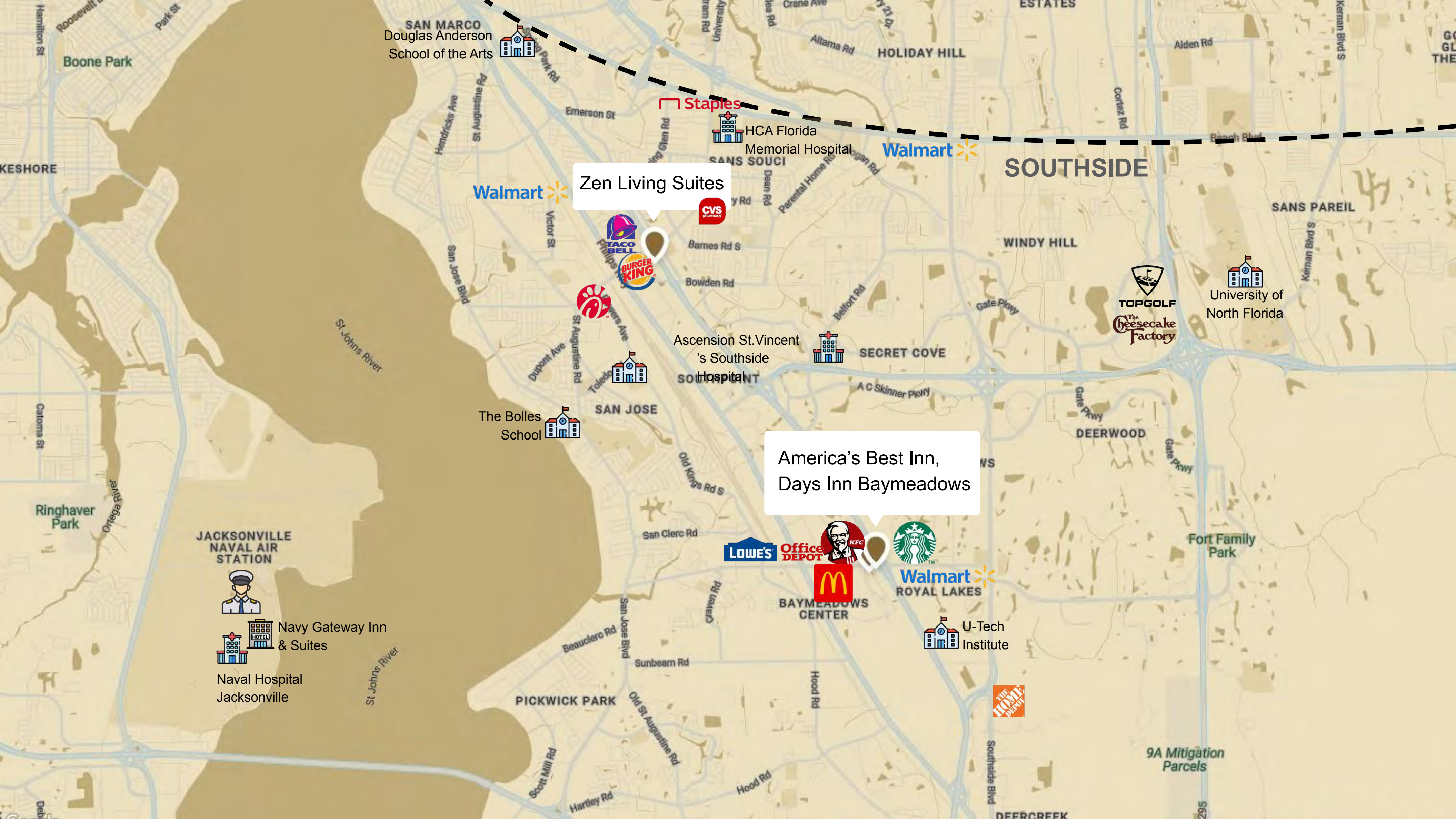
PROJECTED VALUE UPON STABILIZATION

\$18.4M

VALUE CREATED







SAN MARCO
Douglas Anderson
School of the Arts



Staples



HCA Florida
Memorial Hospital

Walmart

SOUTHSIDE

Walmart

Zen Living Suites



Barnes Rd S

Bowden Rd

Ascension St.Vincent
's Southside
Hospital

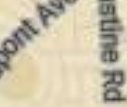


SECRET COVE



University of
North Florida

The Bolles
School



SAN JOSE

Old Kings Rd S

America's Best Inn,
Days Inn Baymeadows

LOWE'S

Office
DEPOT



Walmart
ROYAL LAKES



U-Tech
Institute



JACKSONVILLE
NAVAL AIR
STATION



Navy Gateway Inn
& Suites

Naval Hospital
Jacksonville

PICKWICK PARK

Fort Family
Park

9A Mitigation
Parcels

Projected Returns

22%

IRR

2x⁺

EQUITY MULTIPLE

8%

TRUE PREFERRED RETURN -
WITH CATCH UP

90%⁺

PROJECTED INVESTOR CAPITAL RETURN
UPON REFINANCE, EST. END OF YEAR 2

5

YEAR TERM

100K

MINIMUM INVESTMENT (USD)
ACCREDITED INVESTORS ON LY





Why Real Estate

Investor Responses

- Capital preservation
- Strong compounding returns
- Double money as fast as possible
- Mailbox money
- Low time investment
- Leverage
- Investing in real assets to combat inflation
- Tax efficient
- Liability
- High fees regardless of performance
- Diversification
- US dollar exposure
- Regular, clear, consistent communication
- Trust



Why Real Estate is a Wise Investment?

- 90% of millionaires used real estate
- Income-generating physical asset
- Inflation hedge
- Leverage
- Limited supply
- Passive, stress-free investing
- Rental demand increasing
- Depreciation
- Downside protection with the big 3
- Always in demand
- Making a difference



5 Ways to Win in Real Estate



CASHFLOW



MORTGAGE
PAY DOWN



TAX
INCENTIVES



NATURAL
APPRECIATION



FORCED
APPRECIATION

Why Invest in Apartment Buildings

- Safer investment
- Lower vacancy risk
- Apartments are rare, increasing demand
- Economies of scale with expenses
- Predictable value add projections
- Bigger opportunity



Why Don't More People Invest in Real Estate?

- Not sure how to start, it's complicated
- Not sure how to find good deals
- Not sure how to build a team of experts
- Don't have time, life is busy
- Don't get around to getting started - it can be overwhelming
- Don't want tenant headaches



Team



Sponsorship Team



JORGE ABREU

PARTNER

- Active and passive full-time multifamily real estate investor with 5,814 doors across the Southern US.
- CEO of Elevate Commercial Investment Group, Jorge also owns and operates JNT construction, that focuses on helping multifamily investors with their full renovations.



Frank Herman

PARTNER

- Frank's recent successes include roles as an investor, operator, and equity partner in various projects (over 700 doors) including a recent acquisition General Partner role for a \$28M purchase, rehab, and a condo conversion in Oxford, MS with the expected exit of over \$60M.
- Frank's purpose is to create legacy wealth for all stakeholders involved with all projects, from founders and employees to investors in order for everyone to achieve the financial freedom to actually live their dream life.



ERIC BODIWALA

PARTNER

- Co-founder / COO of Elevate Commercial Investment Group.
- 10+ years in the real estate acquisitions and construction business.
- Responsible for acquiring, rehabbing, wholesaling, and selling in excess of \$500M worth of real estate in a variety of locations which include both residential and commercial properties.



RESPROP

PROPERTY MANAGER

- 15+ years of experience owning and operating over \$2B in multi-family assets.
- ResProp manages 9.5K units across 65 properties, with 250+ team members committed to serving 10 metro areas across Florida, Texas, and South Carolina.

Elevate's Successful Track Record



21 FOURTEEN

37 Units
Temple,
TX

Projected IRR: 18%
Actual IRR: 24%

Time of hold: 2 years



PORTFOLIO 1275

1,275 Units
Houston,
TX

Projected IRR: 16.5%
Actual IRR: 12.5%

Time of hold: 1.5 years



GREEN MEADOWS

104 Units
Augusta, GA

Projected IRR: 18-20%
Actual IRR: 110%

Time of hold: 1 year

Elevate's Successful Track Record



CROSBY PARK

216 Units
Lawton,
OK

Projected IRR: 20%

Actual IRR: Projected to beat 20%

*Time of hold: 3 years and holding
(Investors received 60% of
investors capital back)*



PORTFOLIO 180

180 Units
Houston,
TX

Projected IRR: 21-24%

Actual IRR: 60% (under

contract) Time of hold: 1 year



LONE OAK

396 Units
Dallas,
TX

Initial Projected IRR:

26-27% Actual Projected

IRR: 300%

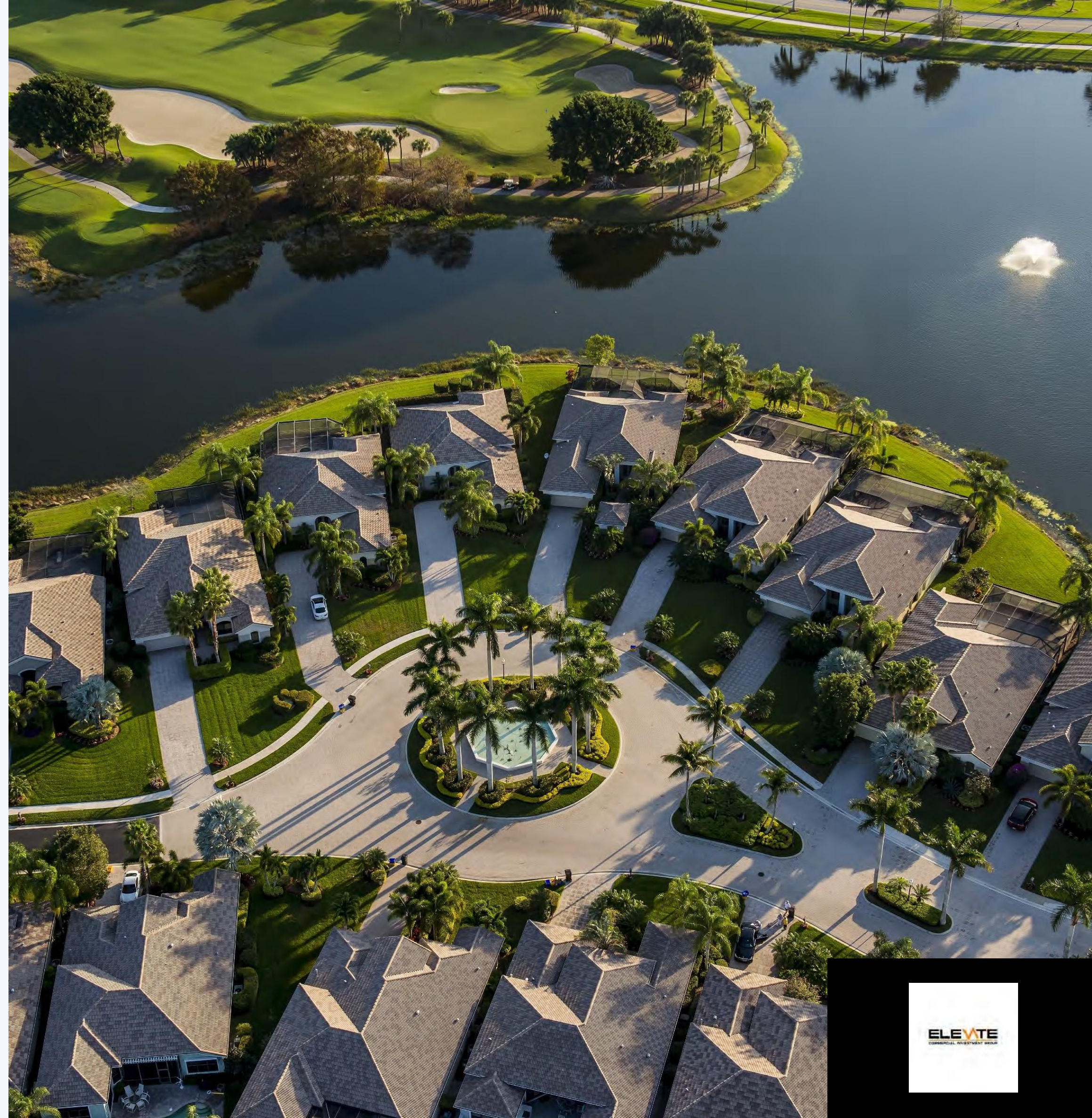
Time of hold: 1 year (currently listed)

Market



Why We Like Florida

- #1 destination in the US (Islander Media Group, May 2021)
- The 5 largest states saw 5-10% of their populations move to Florida (Stacker, July 2022)
- Billions invested in Everglades restoration, boosting the economy (Markets Insider, October 2019)
- Emerging market that delivers high returns
- Florida is a landlord-friendly state - no rent control
- Strong leadership that welcomes growth, incentives for businesses (Enterprise Florida, 2022)
- No state income tax AND low sales tax
- Affordability is much greater than states like New York & California (Business Insider, May 2021)
- Better quality of life with amazing weather
- Easier to maintain buildings without harsh winter
- Diversify to US dollars



Top US Growth Cities

Source: UHAUL Growth Index, Jan 2022

1. **Kissimmee - St. Cloud, FL**
2. Raleigh - Durham, NC
3. **Palm Bay - Melbourne, FL**
4. **North Port, FL**
5. Madison, WI
6. **Fort Myers - North Fort Myers, FL**
7. College Station - Bryan, TX
8. Sacramento - Roseville, CA
9. **Clermont, FL**
10. **Sarasota-Bradenton, FL**
11. **Daytona Beach, FL**



Top Employers

Source: JAXUSA Top Employers,
2022



US MILITARY
21,000 - Major Military and Civilian
Deep-Water Port



AMAZON
16,000 - Advanced Transportation &
Logistics



BAPTIST HEALTH
12,400 - Health & Biomedical



BANK OF AMERICA
7,700 - Financial Services, IT & Innovation



SOUTHEASTERN GROCERS
5,700 - Advanced Transportation & Logistics



MAYO CLINIC
6,400 - Health & Biomedical



Why We Like The Baymeadows Neighbourhood

Strong demand from working-class tenants

Ranked in the top 10 neighbourhoods
in Jacksonville (RentCafe, July 2020)

Home of the metro area's well-known retail centres,
St. Johns and The Avenues





Deal



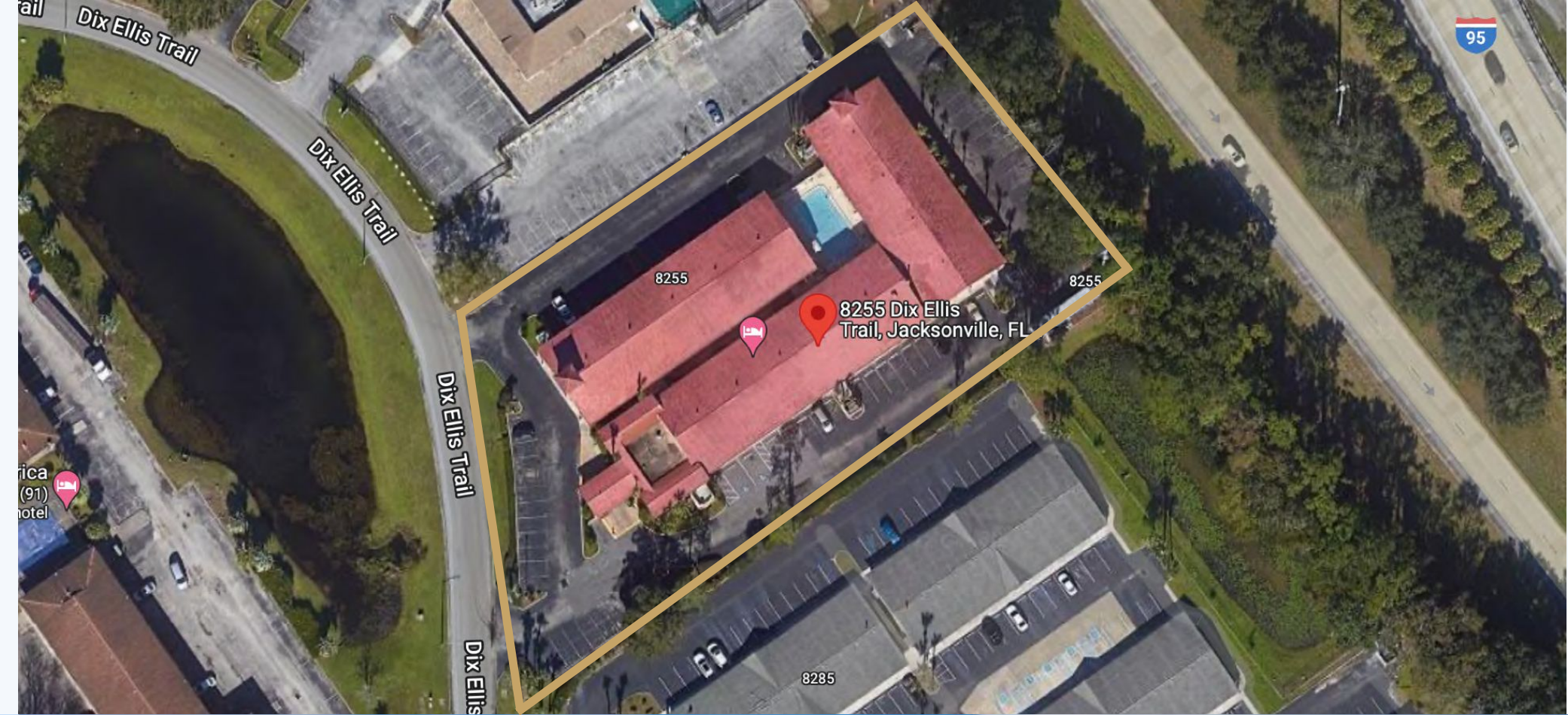
Reposition & Rebrand

DAYS INN BAYMEADOWS

8255 DIX ELLIS TRAIL

JACKSONVILLE, FLORIDA 32256

- Rooms: 105
- Buildings: 3
- Stories: 2
- Built/Renovated: 1982
- Lot Size: 1.71 Acres
- Parking Spaces: 77+40 per easement



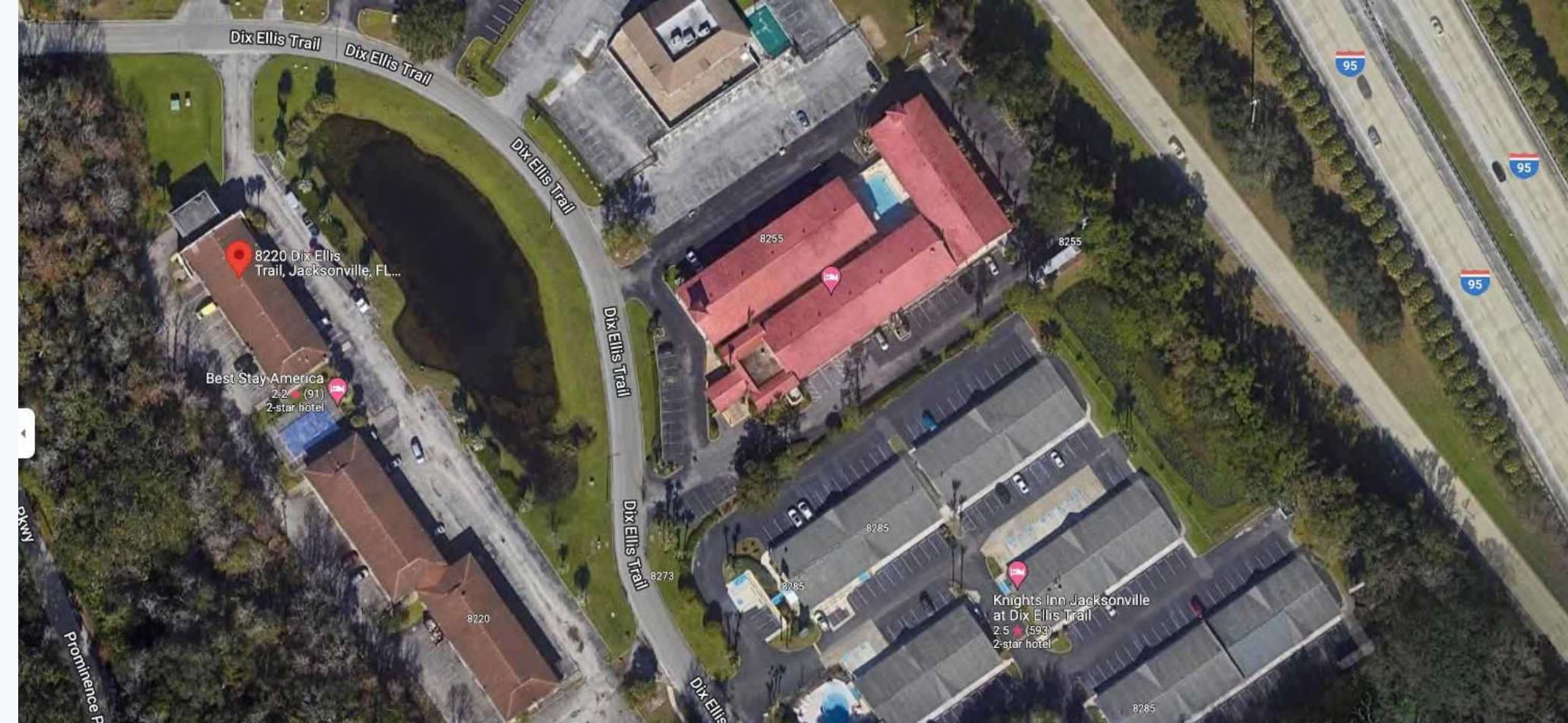
Reposition & Rebrand

AMERICA'S BEST INN

8220 DIX ELLIS TRAIL

JACKSONVILLE, FLORIDA 32256

- Rooms: 115
- Stories: 2
- Built: 1984
- Lot Size: 3.71 Acres
- Parking Spaces: 150



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Reposition & Rebrand

ZEN LIVING SUITES
5649 CAGLE ROAD
JACKSONVILLE, FLORIDA 32216

- Rooms: 119
- Stories: 2
- Built: 1971
- Lot Size: 3.03 Acres
- Parking Spaces: 100



Exterior Upgrades



Pool & Furniture
Upgrades



7'x8' Self-Storage



Dog Park



Exercise Ground



New Signage



Interior Upgrades



Vinyl Plank Flooring



Designer Lighting Package



Stainless Steel Appliances



New Bath Vanities



New Countertops



New Kitchen Hardware



Upgraded Stained Cabinetry





Rent Comparables

8220 DIX ELLIS TRAIL

“There are another 3,300 units under construction, all of which will be A+ products at top-tier rents. The Hotel to Multifamily conversion product will be well received in this market, as there is strong demand for mid-tier affordable options that remains unmet.”

\$1,007

AVERAGE

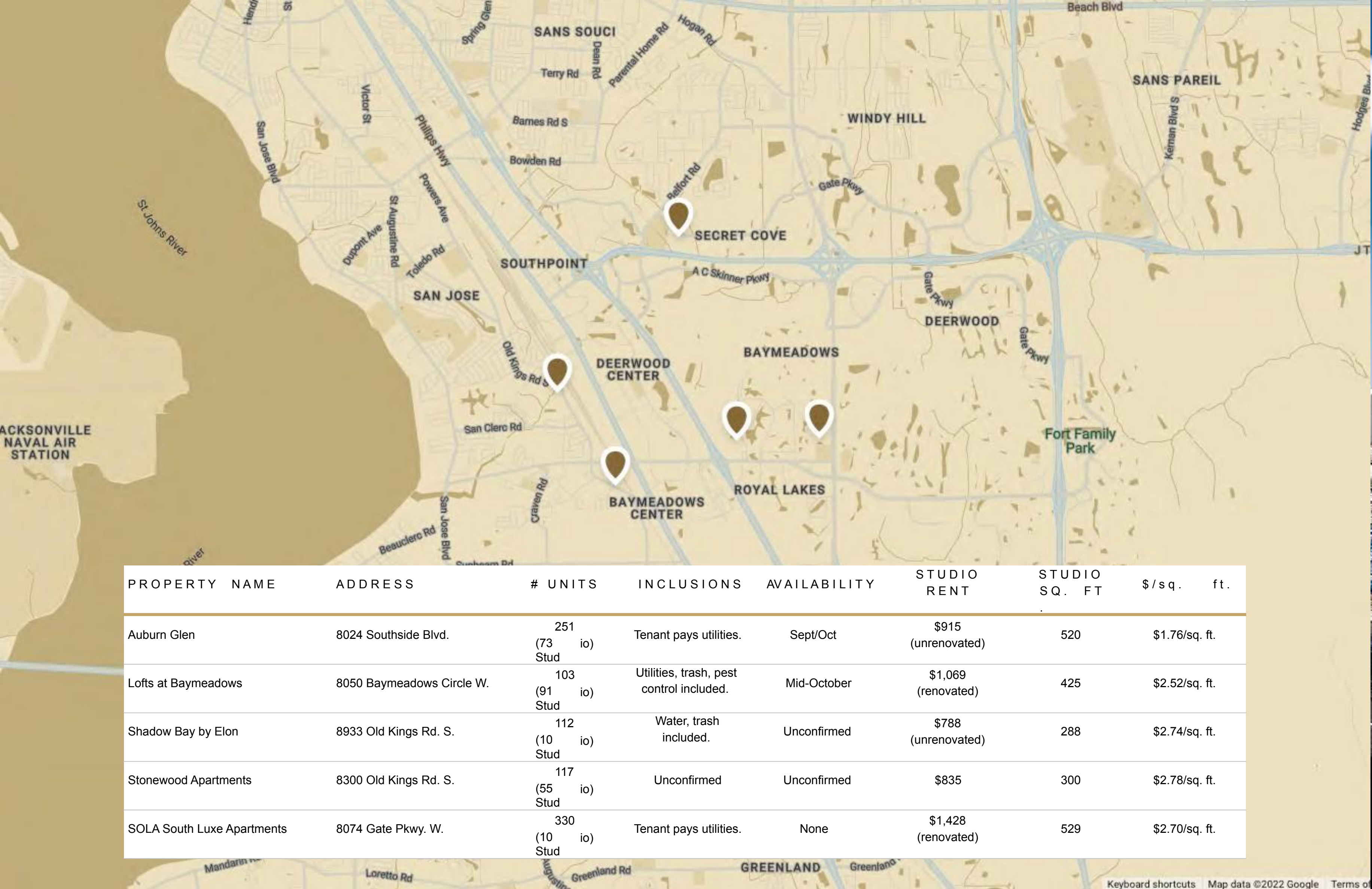
\$915

MEDIAN

SUMMARY STATISTICS

Sample Size	5
Sample Min	\$788
Sample Max	\$1,428
Sample Median	\$915
Sample Avg	\$1,007





PROPERTY NAME	ADDRESS	# UNITS	INCLUSIONS	AVAILABILITY	STUDIO RENT	STUDIO SQ. FT	\$ / sq. ft.
Auburn Glen	8024 Southside Blvd.	251 (73 Stud io)	Tenant pays utilities.	Sept/Oct	\$915 (unrenovated)	520	\$1.76/sq. ft.
Lofts at Baymeadows	8050 Baymeadows Circle W.	103 (91 Stud io)	Utilities, trash, pest control included.	Mid-October	\$1,069 (renovated)	425	\$2.52/sq. ft.
Shadow Bay by Elon	8933 Old Kings Rd. S.	112 (10 Stud io)	Water, trash included.	Unconfirmed	\$788 (unrenovated)	288	\$2.74/sq. ft.
Stonewood Apartments	8300 Old Kings Rd. S.	117 (55 Stud io)	Unconfirmed	Unconfirmed	\$835	300	\$2.78/sq. ft.
SOLA South Luxe Apartments	8074 Gate Pkwy. W.	330 (10 Stud io)	Tenant pays utilities.	None	\$1,428 (renovated)	529	\$2.70/sq. ft.



Unit Mix

MARKET RATE RENT ROLL

Studio Hybrids

A1	Americas	\$975	110
A2	Days	\$1,050	102
A3	Zen	\$1,050	119
SUBTOTAL			331

One-Bedrooms

B1	After converted	\$1,200	3
SUBTOTAL		\$1,200	334

RENT GROWTH & VACANCY

Residential Rent Growth	3.5%
Residential Vacancy	4%
Loss to Lease	5%
Total Economic Vacancy	9%



Sales Analysis

PROPERTY NAME	ADDRESS	TYPE	YOC	# UNITS	GBA	LAND ACRES	LAND SF	ZONING	SALES DATE	TOTAL SALE	\$/UNIT	\$/SQ. F T.
Silversmith Creek	7211 Crane Ave.	3 Star Garden	1971	140	157,783 sq. ft.	7.75 ac.	337,590 sq. ft.	RMD-E	Jul-2022	\$21.1M	\$150,357/unit	\$133.41/sq. ft.
Oasis Club	5800 University Blvd. W.	3 Star Garden	1972	242	214,042 sq. ft.	11.51 ac.	501,424 sq. ft.	RMD-E	Jun-2022	\$36.6M	\$151,240/unit	\$170.99/sq. ft.
The Tree Hill Apartments	1135 Bert Rd.	2 Star Garden	1968	60	70,567 sq. ft.	1.65 ac.	71,874 sq. ft.	CCG-2	Apr-2022	\$8.5M	\$141,667/unit	\$120.45/sq. ft.
Boat House Apartments	400 Century 21 Dr.	3 Star Garden	1973/2019	487	855,532 sq. ft.	26.96 ac.	1,174,408 sq. ft.	RMD-D	Dec-21	\$65.3M	\$134,180/unit	\$76.38/sq. ft.

Overview of Investment

	TOTAL	PER UNIT	%
Acquisition Costs	\$16,762,500	\$50,187	49.3%
Hard Costs	\$11,607,963	\$34,754	34.1%
Soft Costs	\$1,749,424	\$5,238	5.1%
Contingency	\$901,382	\$2,699	2.6%
Interest & Financing Cost	\$3,007,138	\$9,003	8.9%
TO T AL	\$34,028,407	\$101,881	100%



Construction Budget

SOFT COSTS

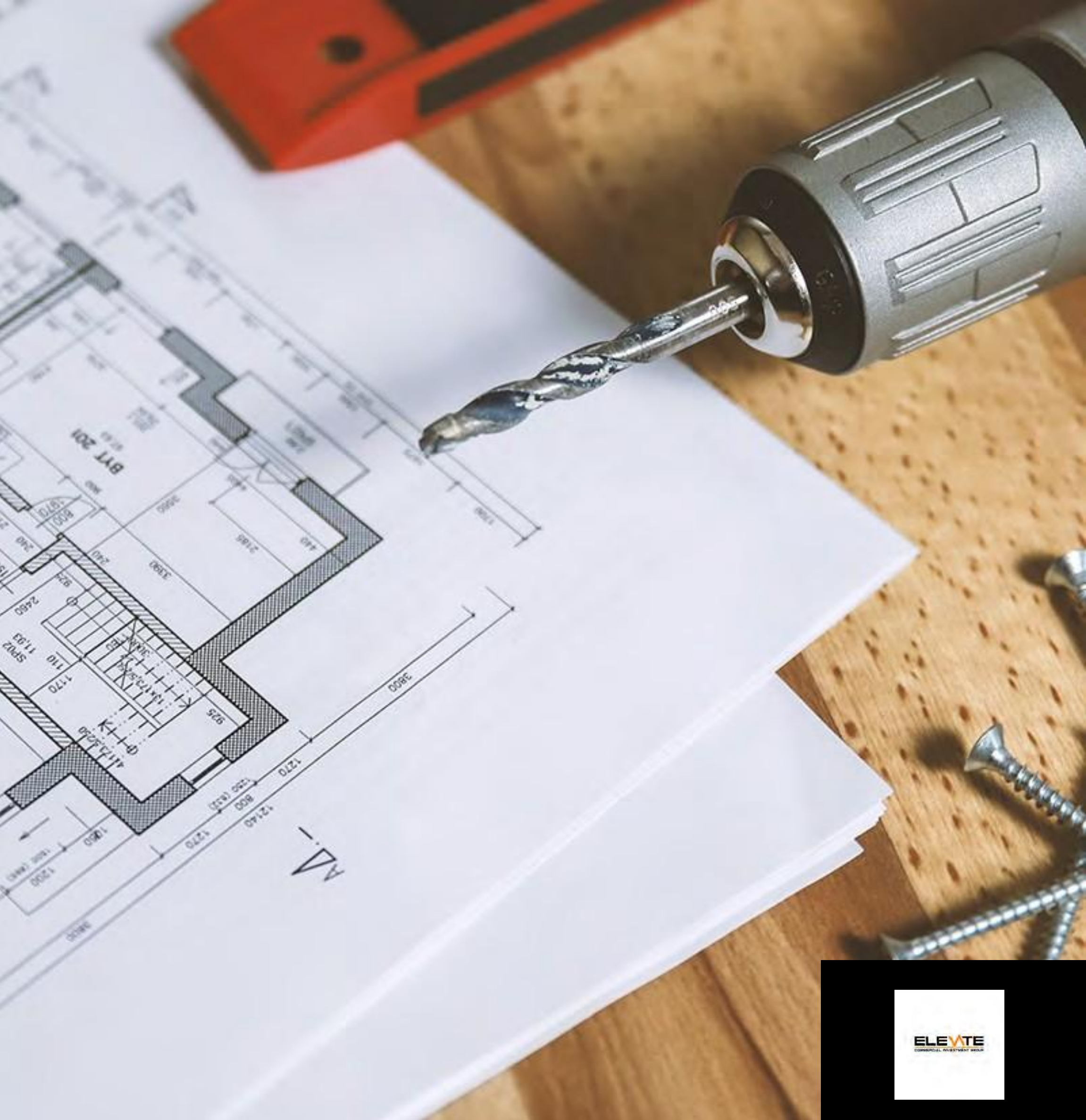
Survey	\$10,000
Environmental	\$5,000
Appraisal	\$50,000
Legal - Real Estate Purchase	\$2,000
Legal - Land Use	\$75,000
Legal - Partnership Agreements	\$5,000
Legal - Contracts (A&E, Contractor, Consultants)	\$5,000
Legal - Other	\$2,500
Architecture & Engineering	\$439,458
Real Estate Taxes	\$106,880
Builder's Risk & General Liability Ins.	\$65,919
Accounting	\$10,000
Permits & Fees	\$88,000
Project Overhead	\$81,428
Marketing/Lease-Up	\$85,000
Other	\$370,000
Development Fee	\$348,239
Soft Cost Contingency	\$174,942
TOTAL SOFT COSTS	\$1,924,366



Construction Budget

HARD COSTS

Sitework/Demo	\$254,600
Building Exterior/Façade	\$1,000,250
Unit Interiors	\$2,361,714
Corridors/Circulation	\$337,048
Amenity/Common Areas	\$1,664,714
Plumbing	\$806,050
Electrical/Fire	\$2,786,250
HVAC	\$371,000
MEP	\$300,000
Sprinklers	\$757,750
General Contractors	\$290,576
GC Fee	\$678,011
Hard Cost Contingency	\$726,440
TOTAL HARD COSTS	\$12,334,403



Operating Projections Post - Construction

	YEAR 1 Ending Jul '24	YEAR 2 Ending Jul '25	YEAR 3 Ending Jul '26	YEAR 4 Ending Jul '27	YEAR 5 Ending Jul '28
<u>REVENUES</u>					
Gross Rental Income	\$4,120,718	\$4,228,611	\$4,376,613	\$4,529,794	\$4,688,337
(Rental Vacancy)	(\$1,138,961)	(\$380,575)	(\$393,895)	(\$407,681)	(\$421,950)
Net Rental Income	\$2,981,757	\$3,848,036	\$3,982,718	\$4,122,113	\$4,266,387
<u>OTHER INCOME</u>					
RUBS/WiFi	\$220,622	\$223,927	\$228,405	\$232,973	\$237,633
Laundry/Pet/Misc	\$240,679	\$244,284	\$249,169	\$254,153	\$259,236
Storage	\$120,099	\$121,898	\$124,336	\$126,823	\$129,359
(Other vacancy)	(\$143,294)				
Net Other Income	\$438,106	\$590,109	\$601,910	\$613,949	\$626,228
NET REVENUES	\$3,419,863	\$4,438,145	\$4,584,628	\$4,736,062	\$4,892,615
<u>OPERATING EXPENSES</u>					
Property Management	\$102,596	\$133,144	\$137,539	\$142,082	\$146,778
Payroll	\$450,000	\$509,455	\$519,644	\$530,037	\$540,637
Administrative & Office	\$150,000	\$199,303	\$203,289	\$207,355	\$211,502
Make Ready	\$40,000	\$100,119	\$102,121	\$104,164	\$106,247
Utilities - Cable/Wifi	\$70,000	\$101,582	\$103,613	\$105,686	\$107,799
Utilities - Water/Sewer/Trash	\$70,000	\$101,582	\$103,613	\$105,686	\$107,799
Utilities - Electric/Gas	\$50,000	\$69,583	\$70,975	\$72,395	\$73,843
Maintenance & Grounds	\$101,083	\$102,598	\$104,649	\$106,742	\$108,877
Contract Services	\$51,840	\$52,616	\$53,669	\$54,742	\$55,837
Property Taxes	\$219,285	\$222,570	\$227,021	\$231,561	\$236,193
Insurance	\$183,852	\$186,606	\$190,338	\$194,144	\$198,027
Total Operating Expense	\$1,488,656	\$1,779,158	\$1,816,471	\$1,854,594	\$1,893,539
NET OPERATING INCOME	\$1,931,207	\$2,658,987	\$2,768,157	\$2,881,468	\$2,999,076

4.7%

PURCHASE CAP RATE

5.5%

EXIT CAP RATE



Projected Operating Expenses

	PER UNIT		MONTHLY		% OF NET REVENUES
	TOTAL	PER UNIT	TOTAL	PER UNIT	
OPERATING EXPENSES					
Property Management	\$129,762	\$389	\$10,813	\$32	7.1%
Payroll	\$501,522	\$1,502	\$41,794	\$125	27.4%
Administrative & Office	\$196,200	\$587	\$16,350	\$49	10.7%
Make Ready	\$98,560	\$295	\$8,213	\$25	5.4%
Utilities - Cable/Wifi	\$100,000	\$299	\$8,333	\$25	5.5%
Utilities - Water/Sewer/Trash	\$100,000	\$299	\$8,333	\$25	5.5%
Utilities - Electric/Gas	\$68,500	\$205	\$5,708	\$17	3.7%
Maintenance & Grounds	\$101,000	\$302	\$8,417	\$25	5.5%
Contract Services	\$51,797	\$155	\$4,316	\$13	2.8%
Property Taxes	\$219,104	\$656	\$18,259	\$55	11.9%
Insurance	\$183,700	\$550	\$15,308	\$46	10.0%
TOTAL OPERATING EXPENSES	\$1,750,145	\$5,239	\$145,844	\$437	95.5%
Replacement Reserves	\$83,500	\$250	\$6,958	\$21	4.5%
TOTAL OP EX & RESERVES	\$1,833,645	\$5,489	\$152,802	\$458	100%



Partnership Breakdown

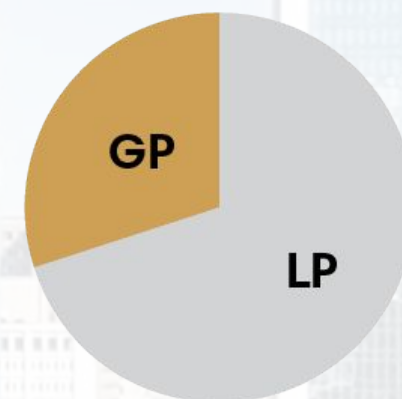
ON-MISSION TO
DELIVER EXCEPTIONAL
RETURNS:

3% acquisition fee on purchase
price (invested back into company)

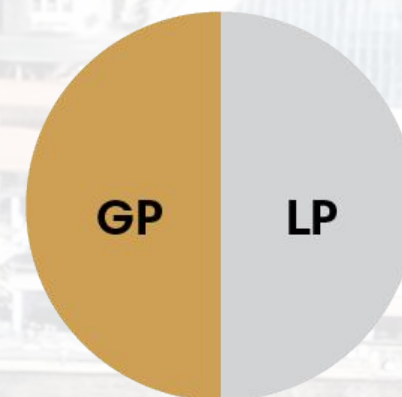
2% asset management fee on income

1% disposition fee of sale price

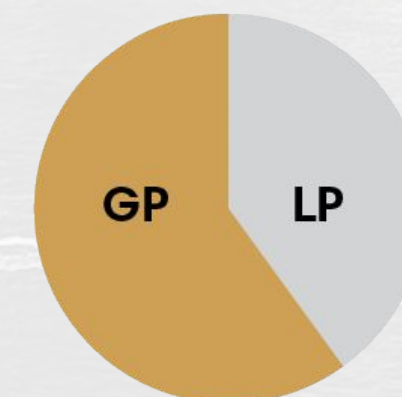
Highly-incentivized to achieve higher investor
returns:



70/30 LP/GP equity split
up to 12% return



50/50 LP/GP equity split
up to 18% return



40/60 LP/GP equity split
over 18% return

Financing Terms

INITIAL FINANCING

	TOTAL	PER UNIT	%
Debt	\$26,859,618	\$80,418	78.9%
Equity	\$7,168,789	\$21,463	21.1%
TOTAL	\$34,028,407	\$101,881	100%

- Bridge loan, non-recourse through CoreVest (active lender in the Hotel conversion to Multifamily space)
- Est. \$26,900,000 LTC initial loan
- 30 month + one extension
- 79% LTC
- Full-term interest only
- 8% Interest rate

AFTER REFINANCE

	TOTAL	PER UNIT	%
Debt	\$33,566,200	\$100,498	64%
Equity	\$18,880,988	\$56,530	36%
TOTAL	\$52,447,188	\$157,028	100%

- Refinance to permanent debt upon stabilization, target year 2
- Est. \$33,600,000 loan on refinance
- 30-year amortization
- 64% LTV
- 6% Interest rate
- Rate Cap will be purchased to hedge the risk of rising rates



Investor Return Projections

117%

RETURN ON INVESTMENT

SAMPLE RETURNS BASED ON \$1,000,000 INVESTMENT

	YEAR 0	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	TOTAL
Initial Investment	\$ (1,000,000)	-	-	-	-	-	\$ (1,000,000)
Projected Returns	-	-	-	\$22,968	\$37,706	\$1,104,594	\$1,165,268
Return of Initial Investment	-	-	\$934,646	-	-	\$65,354	\$1,000,000
Total Return							\$1,165,268
Return of Initial Investment							\$1,000,000
GRAND TOTAL PROJECTED RETURN		-	\$934,646	\$22,968	\$37,706	\$1,169,948	\$2,165,268



Exceptional Communication

MONTHLY REPORTS

Investors will receive monthly updates of how the business plan is going.

QUARTERLY ANALYSIS

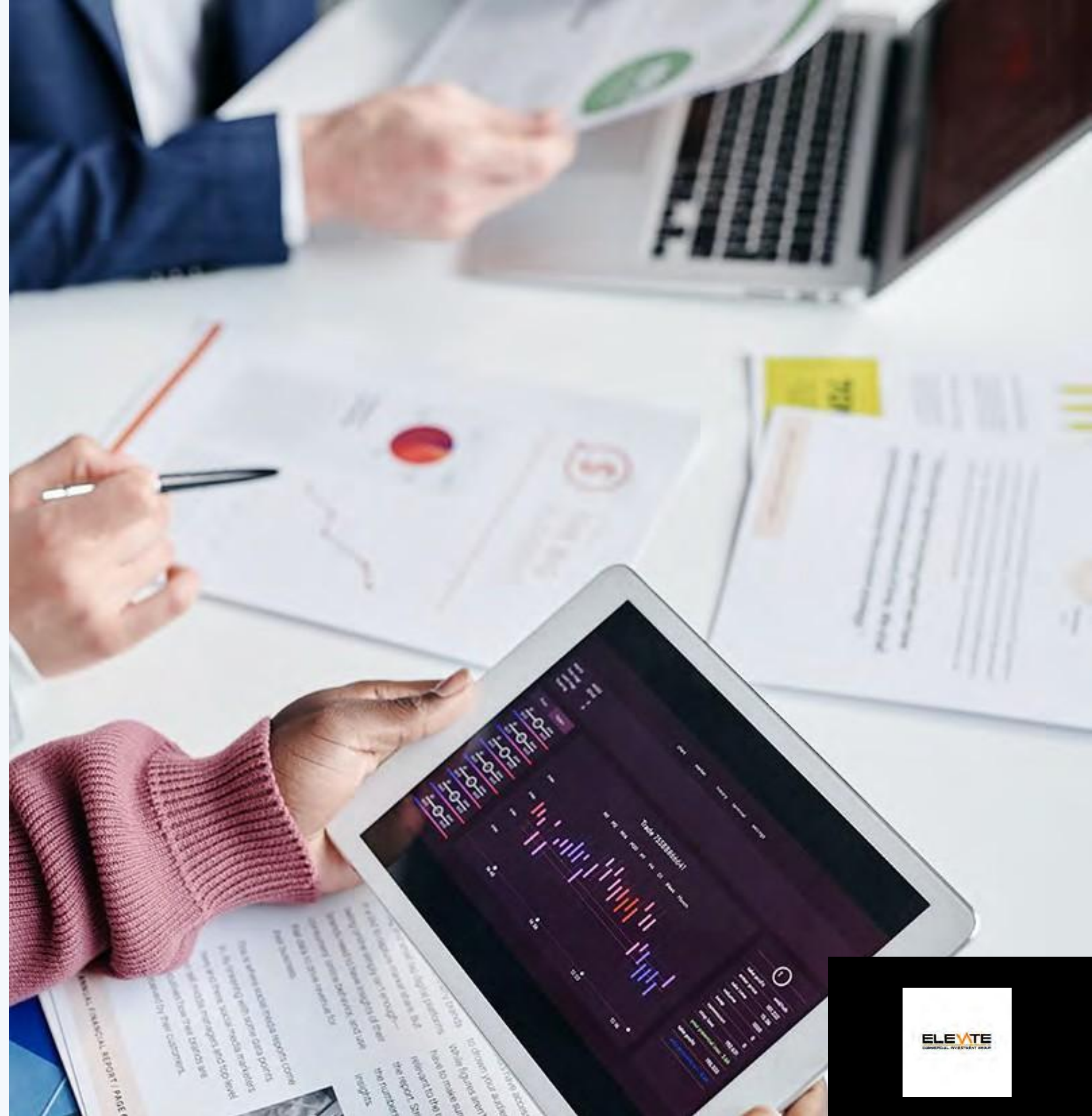
Investors will receive additional information outlining financials.

DISTRIBUTIONS

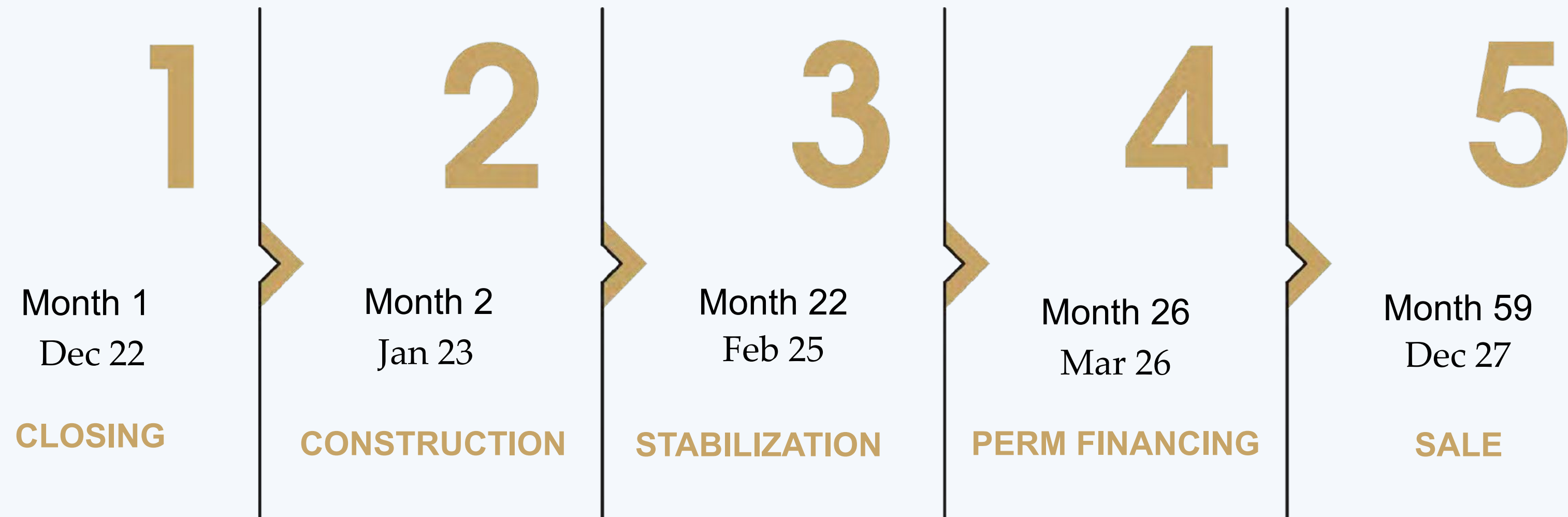
Investors should expect to start receiving quarterly distributions beginning of year 3.

COMMUNICATION

We keep communication channels open and ongoing at all times.



Timeline



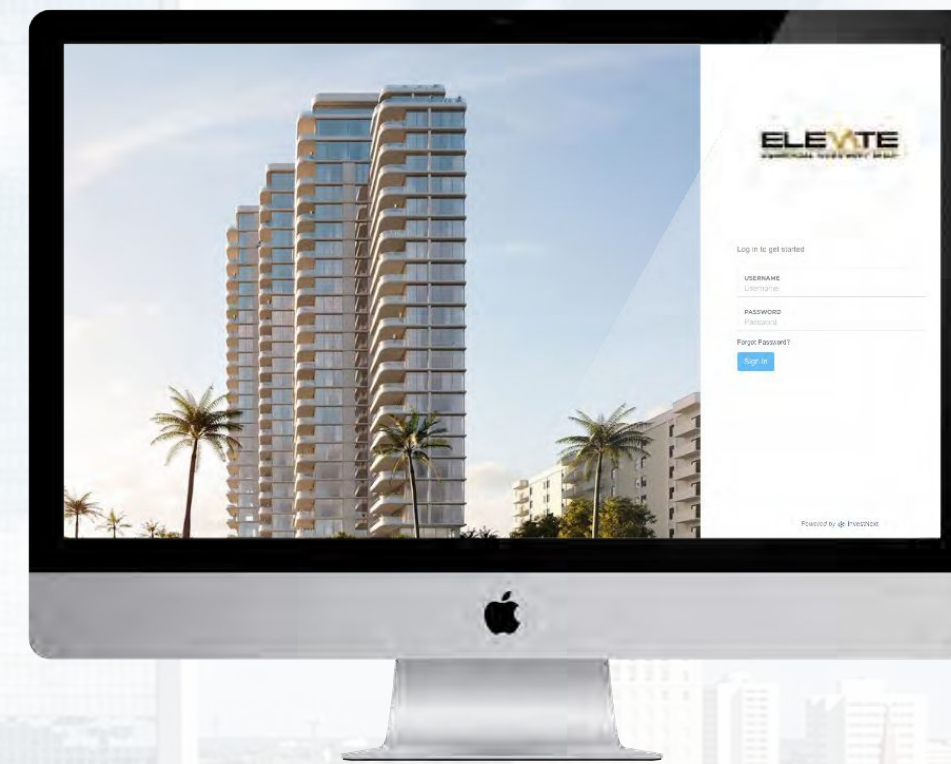
In Summary

- Accessing most powerful wealth vehicle in history
- Invest passively with proven team executing for you
- Incredible 22%+ projected returns with 90%+ of investment back in 2 years
- Investing in #1 destination state in US
- Jacksonville has good employment, population growth and is affordable
- Strong Communication
- Advocate investing and going to the wall for you



How to Invest

VISIT THE INVESTOR PORTAL LINK



STEP
1

Click 'Invest Now' to reserve

STEP
2

E-Sign the documents

STEP
3

Wire funds